



Welcome to the Forest!

Forest River Owners' Group

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Spring is here, and FROGs are reporting that they are getting their Forest River RVs out and ready to hit the road! From coast to coast, they are reporting on plans to kick off the camping season in places where for months they could only sit, plan, and anticipate.



One of the best signs of

spring is the first FROG-sponsored trip of the year. As I complete this newsletter, we have just wrapped up a wildly successful Cherry Blossom Festival trip.

For the past week, 165 FROGs in 76 Forest River RVs from 34 states have enjoyed a visit to Washington, DC. We converged on the city to celebrate the 100th anniversary of the National Cherry Blossom Festival.

While last weekend's rain and wind took out most of the blossoms before many of the FROGs arrived, that did nothing to dampen our spirits.

We enjoyed five nights of camping at beautiful Cherry Hill Park; six meals; and two days and one evening of escorted tours in and around Washington. There was time set aside for individual sightseeing and adventure, and just to kick back and relax in the

campground. And, best of all, we all made new friends and created great memories to last a lifetime.

UPCOMING TRIPS AND RALLIES

As the weather warms, more and more activities are planned to help FROGs get out, make new friends, and enjoy great adventures.

We encourage you to go to the FROG website, www.forestriverfrog.com to see what's coming up. You can click on "Events and Calendar" to learn about trips, rallies, local campouts, RV shows, and more. Follow the links shown to get more details or to download registration forms.

Here are a few highlights:

NATIONAL KIDSFEST AT SILVER DOLLAR CITY



For June we've put together a great trip for families with kids or grandkids. We'll visit the family entertainment center of Branson, MO to celebrate National KidsFest at Silver Dollar City in the beauty of the Missouri Ozarks.

Besides five nights of full-hookup camping, we'll



enjoy two full days of fun and excitement at Silver Dollar City for KidsFest. We'll "Ride the Ducks" for exciting land and water adventures.

Great food and entertainment are in store when we spend an evening at the famous Dolly Parton's Dixie Stampede. Another night will find us enjoying "vittles" and music with the cowboys of the Circle B Chuckwagon and Cowboy Music Show. We'll gather for three more meals at the campground; tour the College of the Ozarks or visit beautiful Branson Landing, and more. Transportation will be provided for most events.

This will be a great time for both the young and the young at heart.

WATERPARK WONDERLAND



In July we'll again be celebrating family fun in

the Waterpark Capital of the World – Wisconsin Dells! We'll have five nights of camping, including great campground activities – an exclusive FROG Deal or No Deal evening; "dive-in" movies; candy bar bingo, and more.

Away from camp, we'll have tickets to some of the Dells' great attractions, including boat rides on



the beautiful Wisconsin River; a miniature golf and family fun center; an amazing water park; a wildlife park, and more.

Throw in four meals and an adventure ride on "The Ducks," and you and your family are in for great times and a lifetime of memories!

2012 INTERNATIONAL FROG RALLY



August will see the major FROG event of the year – the 2012

FROG International Rally in Goshen, IN.

Bring your RV back home as you celebrate with other FROGs from throughout the United States and Canada. You'll find yourself "Back Home Again in Indiana" with five nights of camping; seven amazing meals; three nights of great family entertainment; factory tours; service availability, and more.

We'll have an RV display, a book / CD / stuff swap meet, an Amish bake sale, and more important, a great chance to meet old friends and make new ones.

There are also exciting optional tours of the Amish countryside; a riverboat trip and tours of the RV/Motorhome Hall of Fame and Museum and a local grist mill; and a trip to South Bend to tour world-famous University of Notre Dame, the Studebaker Museum, and two incredible mansions. All of these tours include lunch, transportation, and all admissions.

SOUTHWEST SENSATION

The beautiful desert setting of Tucson, AZ will be the site of September's Southwest Regional Rally. We'll enjoy five fun nights of full-hookup camping at the beautiful LazyDays RV Park with eight meals; two nights of great entertainment; Forest River RV display; technical seminars, and more.



There will be opportunities to explore the historic and modern reaches of Tucson as well as the enchanting beauty of the desert.

Get together with old friends, make new ones, and create great memories along the way.

LOOK UP! LOOK DOWN! LOOK ALL AROUND!

You won't know where to start to "Look up, look down, look all around!" when the FROGs hit the road in October. This exciting FROG trip offers twelve nights of camping, travel to beautiful and exciting locations, several meals, and great adventures along the way.



Las Vegas. Following a welcome and orientation dinner, we'll enjoy a nighttime tour of the lights and excitement of The Strip and downtown Las Vegas. The next day you'll have a tour pass to help you experience the sights and sounds of Las Vegas. Visit nearby Hoover Dam and Lake Mead, enjoy the beauty of the

We'll spend three nights looking around at the glitz and glitter of

surrounding desert, or just kick back and relax.

We'll spend a night on the road before arriving at the magnificent Grand Canyon, where we'll spend three nights and two days looking down and taking in the grandeur of one of the most amazing places on earth. Full hookup camping right on the South Rim and a dinner overlooking the Canyon will be among the highlights.



Following two more nights in the stark beauty of the Painted Desert and the Petrified Forest, we'll arrive in beautiful Albuquerque, NM for the closing days of the



Albuquerque International Balloon Fiesta. We'll be there

for the "shapes" portion of the Fiesta, camping atop a hillside adjacent to the launch field. During the day you'll marvel as you look up at these colorful giants soaring gracefully into a brilliant blue sky. After dark we'll enjoy nighttime "Glowdeos" and fireworks.

In addition to the Balloon Fiesta, we'll tour Albuquerque, with a gondola ride to the top of Sandia Peak, where we'll enjoy lunch overlooking 11,000 square miles of desert and mountains. Our first tour day will also include a winery tour and tasting session.

Our second day of tours will have us visiting the "Pueblo in the Sky," a portion of Historic Route 66, and Old Town Albuquerque. By the time we say our good-byes, you'll have made lasting friendships and fond memories.

JOIN THE GREAT OPTIONAL TOURS AT THE FROG RALLY

Are you planning to attend the FROG International Rally? Check out the great lineup of optional tours now available. You can sign up for one of four great outings when you attend the rally:

- **Brown Bag Tour of Amish Country.** Amish backroads tour, "brown bag" gifts, Amish lunch at Carriage House, shopping in Shipshewana.
- **Rolling on the River.** RV/Motorhome Hall of Fame, *Elkhart River Queen* cruise, lunch on board, Bonneyville Mill & Dahlia garden, Amish farm drive-by tour.
- **Amish History and Flea Market Finds.** Menno-Hof Amish & Mennonite Interpretive Center, Amish "haystack" lunch, Shipshewana Flea Market.
- **Golden Dome, Classy Chrome, Lavish Homes.** Notre Dame Campus, lunch at Tippecanoe Place mansion, Studebaker Museum, Capshaholm (Oliver Mansion) / Northern Indiana History Museum.

Prices include air-conditioned bus transportation, all admission fees, lunch, tips, step-on guides, gifts on "brown bag" tour. Your only additional cost is for any personal purchases.

To learn more about any of the FROG adventures described here, or to download a registration form, go to www.forestriverfrog.com and click on "FROG Rallies & Trips."

PLANNING A LOCAL FROG EVENT?

FROGs in several areas have been planning local meals, campouts and other activities as opportunities to get together and share fun times with other Forest River owners.

In Oklahoma, a group of Tulsa-area FROGs has met several times for lunch or dinner during the winter. During the first week of April they've enjoyed a campout at Sequoyah State Park in Hurlbert, including a dinner sponsored by FROG at the park lodge. Special thanks to Bob Schorfheide for making arrangements for these events.

In Indiana, thanks go out to Kurt Hoffman and an intrepid band of FROGs who are organizing the second OMI (Ohio Michigan Indiana) Tadpole Rally at Oabache State Park in Park Bluffton, near Fort Wayne in mid-May.

You can get information on how to make reservations for the OMI Tadpole Rally by visiting www.forestriverfrog.com and clicking the "Events & Calendar" link.

If you'd like to set up a FROG gathering in your area, please let us know. We'd love to publicize your event to other members, as well as sponsor a meal or attendance prizes, or help in some other way to make your event even more fun. You can reach us by calling the FROG office at (574) 825-8532, or by e-mail at frog@forestriverinc.com.

HOP TO THE SHOP

While you're visiting the FROG website, don't forget to "Hop to the



Shop." The FROG Shop has a variety of accessories boldly embroidered with the FROG logo. From shirts, caps, and fleece wear, to a handy tote bag and a beautiful new FROG flag, you'll find it at the FROG Shop.

Thanks go out again to Oklahoma FROG Bob Schorfheide, who alerted us to a supplier of 18 x 12 inch double-paneled embroidered flags for proudly displaying your FROG colors!



As a special offer, from now until the end of April you'll get \$5 off the shipping cost for any FROG Shop order of \$35 or more! Just type in the promo code "April Showers" at checkout.

STOP BY & VISIT YOUR LOCAL FOREST RIVER DEALER

Now that spring has sprung, we encourage you to stop by your local dealership to check out the great array of new models from Forest River. The 2012 models are available with amazing designs and jaw-dropping features. Whether your interests run to a pop-up trailer, a diesel pusher, or somewhere in between, your Forest River dealer has something

to fit your needs and fulfill your dreams.

To begin shopping and browsing online, be sure to visit Forest River's website at www.forestriverinc.com. You'll be amazed at the broad variety of products available from Forest River through your local dealer. When you find the brand or model that you like, use our easy Dealer Locator to learn where you can see it at a dealership in your area.

While you're there, ask your dealer about service offers to be sure that your RV is in tip-top shape to take your family on exciting adventures. Most dealerships operate a full service department that can help you with all of your needs.

AMAZING PRICING AND A \$5,000 REBATE ON THE ELEGANT BERKSHIRE DIESEL

Forest River, the #1 motorhome manufacturer, is offering a one-time deal on all 2012 Berkshire floorplans (dealer inventory only). For a limited time, all floorplans with a 340HP engine are just \$169,995 and all floorplans with a 360HP engine are just \$179,995.

In addition to this special offer, you may also be eligible to receive a \$5,000 rebate. Just locate your nearest Berkshire dealer by going to www.forestriverinc.com and clicking on "Dealer Locator." code

**Contact Your Local Dealer Now,
Special Offer Expires April 30,
2012!**

For more information on this exciting offer, go to www.forestriverfrog.com and click on the Berkshire ad on the bottom of any page. Fill out the form on the page that comes up, and receive a unique code to give to that dealer during purchase. It is just that easy!

Berkshire. Your Luxury. Your Destination.

VISIT YOUR SOURCE FOR FOREST RIVER ACCESSORIES

Would you like to enjoy your Forest River RV even more, as well as to show off your pride of ownership? Visit the Forest River accessories store on the corporate website. There you'll find great clothing and accessories adorned with the Forest River logo or with the logo of your RV brand.

In addition to great shirts, caps, sweaters, and other clothing, you'll find items to help you decorate your RV, tailgate, enjoy sports and other activities, and much more. Go to www.forestriverinc.com and click on "Accessories," or click on <http://forestriveraccessories.com/>

SHARE YOUR IDEAS

We're already working on more events for this year and on into 2013. We hope to concentrate on Canada and on the U.S. Pacific and Gulf Coasts, but will be

scheduling activities across a broad area.

Please give us your suggestions. In particular, if you are familiar with great locations, such as commercial campgrounds, state or county fairgrounds, or other facilities that can accommodate large gatherings, we'd love to hear about them. We're looking for a mix of at least electric and water hookups, a building that can accommodate group meals and activities, and a variety of attractions in the area.

We've gotten several ideas from our members, and would welcome more. FROG is intended to be your organization, and we want to provide opportunities to meet and enjoy spending time with other Forest River owners.

You can reach us at (574) 825-8532 or by e-mail at frog@forestriverinc.com.

We'll look forward to seeing you at upcoming FROG events, or to meeting you along the road. Until then, here's wishing you safe travels and great adventures!

FREE FROG STICKERS AVAILABLE

Do you need FROG stickers to show your colors on your RV or tow vehicle? We have a limited supply of 6" wide rectangular stickers and both 6" and 3" wide ovals. The FROG logo is displayed in brilliant color on a white background. Show your FROG pride and promote the club. Let us know what you need, and we'll get them in the mail to you.



We also have a supply of Pilot / Flying J RV discount cards. Let us know if you'd like to have one. With your discount card, just swipe your card and you'll get the cash price at the RV pumps, even when you pay with a credit or debit card.

CELEBRATE NATIONAL PARKS WEEK APRIL 21-29



Looking for something fun, free, and fantastic to do with family and friends? Head out to America's National Parks, where millions of stars light up the dark night sky, deer and antelope (and a few other critters!) play on the wide open range, and history is an unbelievable experience, not an exam.

And the best news? During National Park Week, April 21-29, ALL 397 of the U.S. National Parks offer free admission, all week long!

To learn more about National Park Week, plan your trip, or see a

schedule of special activities, go to <http://www.nps.gov/npweek>.

PRIME TIME GROWS MARKET SHARE

Prime Time Manufacturing, a division of Forest River, Inc., has moved up to the No. 6 retail position for all fifth



wheel brands, according to data from Statistical Surveys in Grand Rapids, MI. This ranking comes only 18 months after the introduction of the Crusader, Prime Time's first fifth wheel product. Registration data shows that Prime Time fifth wheels had a market share increase of 131% in January of 2012. At the same time, Prime Time's travel trailers recorded a market share increase of 43%

COACH-NET ERS IS A BENEFIT OF FOREST RIVER OWNERSHIP

New owners should remember that your purchase of a new Forest River RV comes with a free year of Coach-Net Emergency Road

Service. Your Coach-Net benefit includes not only emergency roadside assistance, but also help with service, service appointments on the road, mobile mechanic scheduling, and more. And it covers not only your RV, but your personal car as well.

If you are a new Forest River owner, locate the card that was included with your RV, or call Coach-Net, a division of National Motor Club, at (877) 250-6732, or visit www.nmc.com.

INVITE OLD FRIENDS, MAKE NEW FRIENDS

If you'd like to help promote FROG (and we wish you would), please invite a friend who owns a Forest River or related brand of RV to join. When you happen to be speaking with someone in a campground who owns one, tell him or her about FROG, too.

We'd be happy to send you a supply of cards that introduce the club and answer some frequently asked questions. Just ask.